



TUDOR

TUDOR ROYAL

With its integrated metal bracelet, notched or diamond-set bezel and automatic movement, the TUDOR Royal range is the epitome of versatile and affordable sport-chic, and now there are two more exciting dial variants joining the range: chocolate brown and light salmon.

TUDOR has expanded the dial range of the much-loved Royal to include radial-brushed salmon and brown dials that offer an unexpected and exquisite aesthetic. The Royal range offers self-winding, sporty and chic watches with integrated bracelets that are as affordable as they are aesthetically sophisticated. Boasting first-class technical performance and a refined aesthetic, this line sits at the crossroads between classic and sports watches. Royal was a name first used by TUDOR in the 1950s to emphasize the superior quality of its watches, which stands until today. It comes in stainless steel or gold and steel and is offered in four sizes with a total of thirteen possible dials for every personality.





Variety of sunray satin finishes

including two brand new colours: salmon and brown, and mother-of-pearl dials with applied or diamond Roman numerals



Baton hands,

with Grade A Swiss Super-LumiNova® luminescent material



Four satin-brushed and polished case

diameters in 316L stainless steel or 316L stainless steel and yellow gold: 28mm, 34mm, 38mm and 41mm



Signature notched bezel

in 316L stainless steel or yellow gold, and diamond-set bezel for the 28mm version



Integrated five-link

satin-brushed and polished bracelet in 316L stainless steel or yellow gold and 316L stainless steel



Five-year transferable guarantee with no requirement for registration or periodic maintenance checks



TUDOR ROYAL IS #BORNTODARE

Since its founding in 1926, TUDOR has endeavoured to produce the best possible watches at the best possible price. This mission, bold then as it is now, is inspired by the vision of the brand's founder Hans Wilsdorf. The inventor of several cornerstones of modern fine watchmaking – wristwatch precision, waterproofness and the self-winding mechanism – Wilsdorf dreamed of devising a watch that was technically perfect while remaining affordable, and so created the TUDOR brand to bring his dream alive. The TUDOR Royal range forms part of this uncompromising heritage, promising its future owner no less than the best possible quality at the best possible price. Made in Switzerland from a block of one of the most robust stainless steels in existence, 316L steel, the case of the TUDOR Royal models is waterproof in all circumstances and to 100 metres (330 feet) below sea level thanks to its screw-down crown and caseback. The movement – the pinnacle of Swiss watchmaking expertise – is finely decorated despite not being visible and is adjusted to the highest chronometry standards in the watchmaking industry. Finally, the smooth and seamless five-link metal bracelet stands out thanks to the quality of its design, manufacturing and finish. All these things and more come together to produce the famous TUDOR quality, a philosophy summarised by the brand's signature, #BornToDare – always striving to do better.



SPORT-CHIC WATCH WITH INTEGRATED BRACELET

The TUDOR Royal range is the ultimate in balance, elegance and versatility. The characteristic notched bezel, with its alternating surface polish and cut grooves, is just one of the design details that give the Royal its unique personality. With its integrated metal bracelet ensuring an uninterrupted line with the case, TUDOR Royal embodies fluidity and unmistakable style. Characterised by its three wide satin-brushed links set between two slimmer polished elements, the smooth quality of its surfaces and edges emphasises the importance that TUDOR places on ensuring its comfort on the wrist. Available in stainless steel or with alternating links in stainless steel and yellow gold, the meticulous finishes of the models in this range cater to every taste. Available in four sizes, the TUDOR Royal is designed to fit any wrist. The 41mm version is particularly distinctive as its mechanical movement displays the day at the same time as the date. The 28mm version also features a mother-of-pearl dial with a diamond-set bezel.



SPORT-CHIC WATCH WITH REFINED DIALS

The TUDOR Royal range has adopted the sunray motif for its dials. Available in black, silver, Champagne-colour, blue, chocolate brown or light salmon, the sunray motif radiates from the centre of the dial, creating elegant lighting effects and reflections that accentuate the chic character of the Royal. The range is completed by a diamond-set mother-of-pearl version for the smallest diameter. For a final touch of chic, TUDOR has added applied Roman numeral hour markers to its TUDOR Royal watches. All dials offer these applied numerals or a combination of applied numerals and eight diamond-set hour markers.





THE TUDOR MANUFACTURE

Every TUDOR watch, including the Black Bay, is assembled and fully tested to TUDOR's superior standards at the new TUDOR Manufacture located in the Le Locle, Switzerland. This new state-of-the-art facility, bringing together the know-how of watchmakers with the best in production management and automated testing systems, was completed in 2021 after three years of construction. All decked out in TUDOR red, the Manufacture spans over four levels totaling more than 5,500 square meters and is physically and visually connected to the neighboring Kenissi Manufacture, the TUDOR movement production facility founded in 2016.

With Kenissi and a network of TUDOR-owned affiliates, the brand has been able to integrate the development and production of high-performance mechanical calibers. As a consequence, TUDOR now fully masters the manufacturing of strategic components and can guarantee their quality.



THE TUDOR GUARANTEE

Since the brand's creation by Hans Wilsdorf in 1926 and in line with his vision of the ideal timepiece, TUDOR has been ceaselessly creating watches that are as robust, durable, reliable and precise as possible. On the strength of this experience, and confident in the superior quality of its watches, TUDOR offers a five-year guarantee for all its products. This guarantee does not require the watch to be registered or submitted to periodic checks and is transferable. TUDOR also recommends that its watches should be serviced approximately every ten years depending on the model and the extent of its use on a day-to-day basis.

TUDOR IS #BORNTODARE

In 2017, TUDOR launched a new campaign with the #BornToDare signature. It reflects both the history of the brand and what it stands for today. It tells the adventures of individuals who have achieved the extraordinary on land, on ice, in the air or underwater, with a TUDOR watch on their wrists. It also refers to the vision of Hans Wilsdorf, the founder of TUDOR, who manufactured TUDOR watches to withstand the most extreme conditions, watches made for the most daring lifestyles. It is testimony to TUDOR's singular approach to watchmaking, which has made it what it is today. At the cutting edge of the watchmaking industry, its innovations are now essential benchmarks. The TUDOR #BornToDare spirit is supported throughout the world by first class ambassadors, whose life achievements result directly from a daring approach to life.

ABOUT TUDOR

TUDOR is an award-winning Swiss-made watch brand, offering mechanical watches with sophisticated style, proven reliability and unmatched value for money. The origins of TUDOR date back to 1926, when "The Tudor" was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He officially set up the Montres TUDOR SA company in 1946 to produce watches that respect the traditional Rolex philosophy of quality at a more affordable price point. Because of their robustness and affordability, throughout their history TUDOR watches have been chosen by the boldest adventurers on land, in the air, underwater and on ice. Today the TUDOR collection includes emblematic models such as Black Bay, Pelagos, 1926 and Royal. Since 2015, TUDOR has also offered models with mechanical Manufacture Calibres with multiple functions and superior performance.

TUDOR ROYAL

REFERENCES

28600/3, 28500/3,
28400/3, 28300/3

CASE

41, 38, 34 or 28mm 316L stainless steel case with polished and satin finish

BEZEL

Notched bezel in 316L stainless steel or yellow gold, alternating cut grooves and polished finish

For the 28mm model, 316L stainless steel or yellow gold bezel set with diamonds

WINDING CROWN

316L stainless steel or yellow gold screw-down winding crown with the TUDOR logo in relief

DIAL

Black, silver, salmon, brown, Champagne-colour or blue, sunray-finish, with or without diamonds

Gem-set white mother-of-pearl (34 and 28mm only)

Applied Roman numerals

Day of the week at 12 o'clock (41mm only)

Date at 3 o'clock

CRYSTAL

Sapphire crystal

WATERPROOFNESS

Waterproof to 100m (330 ft)

BRACELET

Integrated bracelet in 316L stainless steel or 316L stainless steel and yellow gold, 5 rows, satin-brushed external and central links, polished intermediate links, with folding clasp and safety catch

MOVEMENT

CALIBRE

Self-winding mechanical movement

Calibre T603 (41mm) or

T601 (38 and 34mm) or T201 (28mm)

PRECISION

Swiss Chronometer officially certified by the COSC (Swiss Official Chronometer Testing Institute)

FUNCTIONS

Hour, minute and second hands at the centre

Semi-instantaneous date at 3 o'clock

Semi-instantaneous day of the week at 12 o'clock (41mm model only)

Stop-seconds for precise time setting

OSCILLATOR

Nivarox, adjustment via index assembly

Frequency: 28,800 beats/hour (4 Hz)

TOTAL DIAMETER

T603: 33.3mm

T601: 26mm

T201: 17.5mm

THICKNESS

T603: 5.5mm

T601: 4.6mm

T201: 4.8mm

JEWELS

25 jewels

POWER RESERVE

Approximately 38 hours



TUDOR



Swiss price
(VAT incl.)
CHF 2'900.–



Swiss price
(VAT incl.)
CHF 3'500.–



<https://tudor.watch/Pressroom>

