



TUDOR

CLAIR DE ROSE

TUDOR revisits the feminine Clair de Rose line with the addition of new, brand-signature blue dials. Available exclusively in stainless steel with mechanical movements, these new configurations come in three sizes, each with two designs.

Clair de Rose is a classic TUDOR line whose name poetically refers to both clair de lune, “moonlight” in French, and the historical logo of the brand, a rose, combining the two in a playful way. In 2024, the family gets a brand-new “TUDOR Blue” dial. In a classic, refined and timeless spirit, it uses the brand’s historic aesthetic codes without straying from the gentle curves of its middle case and its striking winding crown, which on this model is set with a blue spinel cabochon. Available in three sizes, 26, 30 and 34 millimeters in diameter, it presents opaline and now “TUDOR Blue” dials with delicate decorations in relief, punctuated with Roman numerals or diamonds. Clair de Rose is fitted with a self-winding movement complete with date function and is available exclusively in stainless steel.



“TUDOR Blue”
or opaline dial
with or without diamonds



Satin-brushed and polished
case in stainless steel, delicate
and stylish case design tapping
into TUDOR’s rich heritage



Self-winding Calibre
T601 or T201
with 38-hour power reserve



5-link stainless steel
“beads of rice” bracelet



Five-year transferable guarantee, with no registration or periodic maintenance checks required





THE SPIRIT OF CLAIR DE ROSE

This feminine watch is the latest in a long history at TUDOR, dating back to the art-deco era in the early '30s. Back then, TUDOR was known for crafting delicate and cutting-edge jewellery watches with a wealth of details, ranging from decorative case engravings to subtle dial ornaments and precious bracelets. A modern take on that heritage, the Clair de Rose line presents a style that is both delicate and bold, making aesthetic reference to lines with evocative names such as Princess, Glamour or Miss TUDOR. It was from the latter collection that one of the most recognisable Clair de Rose elements was taken: the winding crown adorned with a precious spinel cabochon. Another distinctive feature of the Clair de Rose line is its stainless steel 5-link bracelet, sometimes referred to as the "beads of rice" bracelet. Its small size and expertly engineered links make for unrivalled suppleness and comfort while its polished finishes bring a sophisticated shine to the wrist.



TUDOR BLUE

Ever since 1969 when TUDOR first introduced its signature blue dial on the TUDOR Submariner, TUDOR has incorporated blue dials into its aesthetic code on many of the models in its range. TUDOR Blue isn't a specific shade of blue, but rather, it's the idea that the color has come to be closely associated with TUDOR and historically has appeared frequently in the model line-up.





THE TUDOR MANUFACTURE

Every TUDOR watch is assembled and fully tested to TUDOR's superior standards at the new TUDOR Manufacture located in Le Locle, Switzerland. This new state-of-the-art facility, bringing together the know-how of watchmakers with the best in production management and automated testing systems, was completed in 2021 after three years of construction. All decked out in TUDOR red, the Manufacture spans over four levels totalling 5,500 square meters and is physically and visually connected to the neighbouring Kenissi Manufacture, the TUDOR movement production facility founded in 2016. With Kenissi and a network of TUDOR-owned affiliates, the brand has been able to integrate the development and production of high-performance mechanical calibres. As a consequence, TUDOR now fully masters the manufacturing of strategic components and can guarantee their quality.

THE TUDOR GUARANTEE

Since the brand's creation by Hans Wilsdorf in 1926 and in line with his vision of the ideal timepiece, TUDOR has been ceaselessly creating watches that are as robust, durable, reliable and precise as possible. On the strength of this experience, and confident in the superior quality of its watches, TUDOR offers a five-year guarantee for all its products. This guarantee does not require the watch to be registered or submitted to periodic checks and is transferable. TUDOR also recommends that its watches should be serviced approximately every ten years depending on the model and the extent of its use on a day-to-day basis.

TUDOR IS “BORNTODARE”

In 2017, TUDOR launched a new campaign with the “Born To Dare” signature. It reflects both the history of the brand and what it stands for today. It tells the adventures of individuals who have achieved the extraordinary on land, on ice, in the air and underwater, with a TUDOR watch on their wrists. It also refers to the vision of Hans Wilsdorf, the founder of TUDOR, who manufactured TUDOR watches to withstand the most extreme conditions, watches made for the most daring lifestyles. It is testimony to TUDOR's singular approach to watchmaking, which has made it what it is today. At the cutting edge of the watchmaking industry, its innovations are now essential benchmarks. The TUDOR “Born To Dare” spirit is supported throughout the world by first class ambassadors, whose achievements result directly from a daring approach to life

ABOUT TUDOR

TUDOR is an award-winning Swiss-made watch brand, offering mechanical watches with sophisticated style, proven reliability and unmatched value for money. The origins of TUDOR date back to 1926, when “The Tudor” was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He officially set up the Montres TUDOR SA company in 1946 to produce watches that respect the traditional Rolex philosophy of quality at a more affordable price point. Throughout their history, thanks to their robustness and affordability, TUDOR watches have been chosen by some of the boldest adventurers, on land, in the air, underwater and on ice. Today, the TUDOR collection includes iconic lines such as Black Bay, Pelagos, 1926 and TUDOR Royal. Since 2015, TUDOR has also offered models with mechanical Manufacture Calibres with multiple functions and superior performance.

CLAIR DE ROSE

REFERENCES

35200, 35500, 35800

CASE

26, 30 or 34mm stainless steel case with polished finish

BEZEL

Smooth stainless steel bezel with polished finish

WINDING CROWN

Stainless steel screw-down winding crown, with blue spinel cabochon

DIAL

Blue or opaline, with or without diamonds

CRYSTAL

Domed sapphire crystal

WATERPROOFNESS

Waterproof to 100m (330 ft)

BRACELET

5-link stainless steel bracelet with folding clasp and safety catch

MOVEMENT

CALIBRE

Self-winding mechanical movement, Calibre T601 (34mm) or T201 (26 or 30mm)

FUNCTIONS

Centre hour, minute and seconds hands

Date at 3 o'clock

Stop-seconds for precise time setting

POWER RESERVE

Approximately 38 hours



TUDOR



Swiss price
(VAT incl.)
CHF 2'350.-

Swiss price
(VAT incl.)
CHF 2'950.-



Swiss price
(VAT incl.)
CHF 2'450.-

Swiss price
(VAT incl.)
CHF 3'050.-



Swiss price
(VAT incl.)
CHF 2'550.-

Swiss price
(VAT incl.)
CHF 3'150.-



<https://tudor.watch/Pressroom>

