



TUDOR

BLACK BAY 54

TUDOR presents a new addition to the Black Bay line that embodies the purest modern expression of the brand's first-ever dive watch. In 1954, the reference 7922 was released, today the Black Bay 54 recalls this model with a 37mm case and a Manufacture Calibre.

While the Black Bay line references a range of TUDOR's early dive watches, the all-new Black Bay 54 is the most true-to-form example of TUDOR's first dive watch, the reference 7922. The 37mm case retains the classic proportions of yesteryear, yet boasts the technical prowess of TUDOR's time-only Manufacture Calibre MT5400 and a 200m depth rating. True to form, the unidirectional bezel is devoid of any graduated hash marks, echoing the days of the early '50 when SCUBA diving was in its infancy and TUDOR produced a watch for those daring enough to engage with the burgeoning sport. The new aesthetic details, however, don't stop at the case dimensions and bezel. The seconds hand recalls the look of the original with a lollipop design. Ergonomics have evolved as well, with a redesigned crown and bezel, both featuring historical proportions.





Subtly domed satin
radial-brushed black dial
with gilt accents



"Snowflake" hands,
a hallmark of TUDOR divers' watches
introduced in 1969,
with Grade A Swiss Super-LumiNova®
luminescent material



Manufacture Calibre MT5400,
COSC-certified with a silicon balance
spring, 70-hour power reserve



Historical proportions of a 37mm
case in stainless steel with a 60-minute
unidirectional bezel in stainless steel
devoid of hash marks.



A choice of stainless steel
three-link "rivet-style" bracelet
or rubber strap, both with TUDOR
"T-fit" rapid adjustment clasp



Five-year transferable guarantee with no requirement for registration or periodic maintenance checks



DIVING INTO THE PAST

The Black Bay line was conceived with the past in mind. Honouring the important designs that laid the foundation of TUDOR's unique aesthetic is of the highest importance. While the Black Bay line has always incorporated signature elements of past TUDOR dive watches, the Black Bay 54 is perhaps the most true-to-form Black Bay to have been created thus far. The Oyster Prince Submariner reference 7922 is a formidable candidate to draw inspiration from, as it was known to have been evaluated and consequently adopted by the French and US Navies and widely used by diving professionals. The earliest iterations of the 7922 used a "small crown" and eschewed the later emblematic red triangle at 12 o'clock for a cleaner, more uniform aesthetic.

The Black Bay 54 follows this tradition. In fact, the Black Bay 54 recalls a number of small design details that make a big difference. Take the hands for instance, in addition to proportional adjustments, they're pinched at the base, the same way they appeared in 1954. The bezel edge has been redesigned as well, with a modernized take on the ergonomic pattern of the 7922. Of course, the Black Bay 54 still features thoroughly modern touches, like a subtle satin radial-brushed dial and a "T-fit" clasp for the perfect fit. And of course, the cutting-edge Manufacture Calibre MT5400.



Ref. 7922, 1954





THE MANUFACTURE CALIBRE MT5400

The Manufacture Calibre MT5400, with which the Black Bay 54 is equipped, displays hour, minute and second functions. It has the finish typical of TUDOR Manufacture Calibres: Its rotor in tungsten monobloc is openwork and satin-brushed with sand-blasted details, and its bridges and mainplate have alternate sand-blasted, polished surfaces and laser decorations.

Its build is designed to ensure robustness and precision. To do this, the variable inertia balance wheel is maintained by a sturdy traversing bridge with a two-point anchoring. This system, together with its non-magnetic silicon hairspring, enables the Manufacture Calibre MT5400 to function within a tolerance range of 6 seconds (-2/+4) tested on a fully assembled watch.

Another notable feature is that the power reserve of the MT5400 Manufacture Calibre is “weekend-proof”; that is to say, it has a 70-hour power reserve, which enables the wearer to take the watch off on a Friday evening and put it back on again on Monday morning without having to wind it. Even if you need a weekend away, your watch does not.

STEEL BRACELET OR RUBBER STRAP

The Black Bay 54 is fitted with an entirely satin-brushed 3-link steel bracelet, complete with the TUDOR “T-fit” clasp equipped with a system for rapid length adjustment. Easy to use, requiring no tools and offering five positions, this practical system allows wearers to carry out a fine, instant adjustment of the total length of the bracelet along an adjustment window of 8mm. The clasp features ceramic ball bearings that ensure a smooth and secure closure in addition to adding a pleasing tactile element to the action of the clasp.

A black rubber strap option is also available for the Black Bay 54. The strap comes in three sizes complete with the TUDOR “T-fit” clasp, and for the perfect fit, it is able to be cut down to the exact size of the wearer’s wrist. Inside it features the signature snowflake motif for added grip, and it is form-fitted specifically for the Black Bay 54.





THE ESSENCE OF BLACK BAY

The Black Bay line features dials inspired by the TUDOR divers' watches produced during the 1950s. It adopts the characteristic TUDOR angular hands, known to collectors as "Snowflake", that appeared in the brand's 1969 catalogue. Its shoulder-less crown, as well as the spring bar holes that pass through the lugs are typical of the first generations of TUDOR divers' watches.

The Black Bay line is the result of the subtle blend of traditional aesthetics and contemporary watchmaking. Far from simply being an identical re-release of a classic, it brings together over sixty years of TUDOR dive watches, whilst at the same time being resolutely anchored in the present. It is neo-vintage in conception, yet its manufacturing techniques, reliability, robustness and the quality of its finish are consistent with today's more rigorous requirements.





THE TUDOR MANUFACTURE

Every TUDOR watch, including the Black Bay, is assembled and fully tested to TUDOR's superior standards at the new TUDOR Manufacture located in the Le Locle, Switzerland. This new state-of-the-art facility, bringing together the know-how of watchmakers with the best in production management and automated testing systems, was completed in 2021 after three years of construction. All decked out in TUDOR red, the Manufacture spans over four levels totaling more than 5,500 square meters and is physically and visually connected to the neighboring Kenissi Manufacture, the TUDOR movement production facility founded in 2016.

With Kenissi and a network of TUDOR-owned affiliates, the brand has been able to integrate the development and production of high-performance mechanical calibers. As a consequence, TUDOR now fully masters the manufacturing of strategic components and can guarantee their quality.

THE TUDOR GUARANTEE

Since the brand's creation by Hans Wilsdorf in 1926 and in line with his vision of the ideal timepiece, TUDOR has been ceaselessly creating watches that are as robust, durable, reliable and precise as possible. On the strength of this experience, and confident in the superior quality of its watches, TUDOR offers a five-year guarantee for all its products. This guarantee does not require the watch to be registered or submitted to periodic checks and is transferable. TUDOR also recommends that its watches should be serviced approximately every ten years depending on the model and the extent of its use on a day-to-day basis.

TUDOR IS #BORNTODARE

In 2017, TUDOR launched a new campaign with the #BornToDare signature. It reflects both the history of the brand and what it stands for today. It tells the adventures of individuals who have achieved the extraordinary on land, on ice, in the air or underwater, with a TUDOR watch on their wrists. It also refers to the vision of Hans Wilsdorf, the founder of TUDOR, who manufactured TUDOR watches to withstand the most extreme conditions, watches made for the most daring lifestyles. It is testimony to TUDOR's singular approach to watchmaking, which has made it what it is today. At the cutting edge of the watchmaking industry, its innovations are now essential benchmarks. The TUDOR #BornToDare spirit is supported throughout the world by first class ambassadors, whose life achievements result directly from a daring approach to life.

ABOUT TUDOR

TUDOR is an award-winning Swiss-made watch brand, offering mechanical watches with sophisticated style, proven reliability and unmatched value for money. The origins of TUDOR date back to 1926, when "The Tudor" was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He officially set up the Montres TUDOR SA company in 1946 to produce watches that respect the traditional Rolex philosophy of quality at a more affordable price point. Because of their robustness and affordability, throughout their history TUDOR watches have been chosen by the boldest adventurers on land, in the air, underwater and on ice. Today the TUDOR collection includes emblematic models such as Black Bay, Pelagos, 1926 and Royal. Since 2015, TUDOR has also offered models with mechanical Manufacture Calibres with multiple functions and superior performance.

BLACK BAY 54

REFERENCE 79000N

CASE

37mm stainless steel case with polished and satin finish

BEZEL

60-minute unidirectional bezel in stainless steel with aluminium insert devoid of minute graduations

WINDING CROWN

Stainless steel screw-down crown with the TUDOR rose in relief

DIAL

Black, domed

CRYSTAL

Domed sapphire crystal

WATERPROOFNESS

Waterproof to 200m (660 ft)

BRACELET

Three-link stainless steel bracelet with polished and satin finish, or rubber strap, both with TUDOR "T-fit" clasp

MOVEMENT

CALIBRE

Manufacture Calibre MT5400 (COSC)

Self-winding mechanical movement with bidirectional rotor system

PRECISION

Swiss Chronometer officially certified by the COSC (Swiss Official Chronometer Testing Institute)

FUNCTIONS

Hours, minutes and seconds hands at the centre

Stop-seconds for precise time setting

OSCILLATOR

Variable inertia balance, micro-adjustment screw

Non-magnetic silicon balance spring

Frequency: 28,800 beats/hour (4 Hz)

TOTAL DIAMETER

30.3mm

THICKNESS

5mm

JEWELS

27 jewels

POWER RESERVE

Power reserve of approximately 70 hours



TUDOR



Swiss price
(VAT incl.)
CHF 3'650.-

Swiss price
(VAT incl.)
CHF 3'450.-



<https://tudor.watch/Pressroom>

