

TUDOR
1926




TUDOR

TUDOR pays tribute to its origins and watchmaking traditions with its 1926 line, a range of mechanical watches that are timeless, classic and elegant. Available in four sizes with a wide choice of dials, the range epitomises TUDOR's philosophy: one of affordability, refinement, and quality.

With its new 1926 line, TUDOR renews its commitment to the traditional values of fine Swiss watchmaking - a world where mechanical excellence goes hand in hand with enduring sophistication. The 1926 line is named after the year when "The Tudor" was registered as a brand on behalf of Rolex Founder Hans Wilsdorf. It captures TUDOR's philosophy and continues down the very same path that it has trodden ever since its inception, emerging as a high-quality watch technically and aesthetically, with a level of sophistication that transcends any apparent limitations.

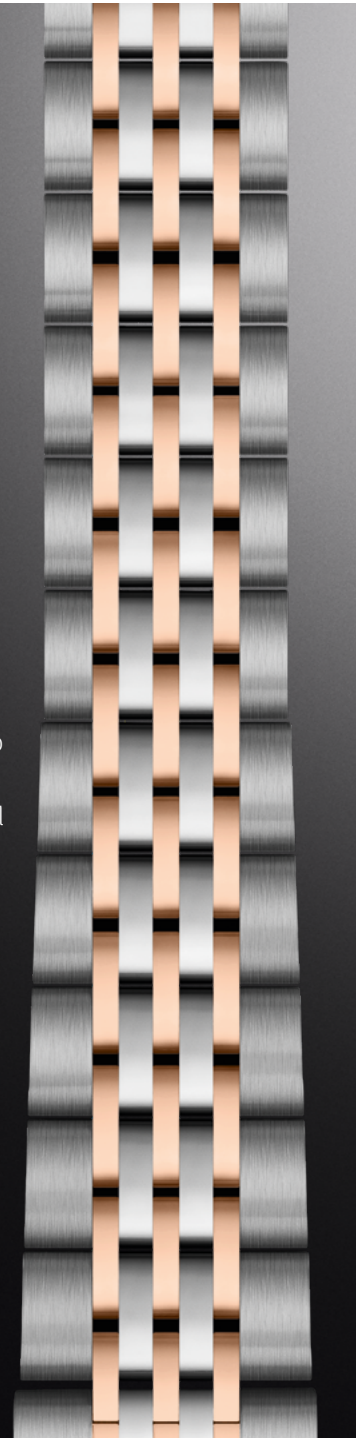


THE EMBOSSED DIAL: **TUDOR'S LEGACY**

The dials of the 1926 model are a fine example of TUDOR'S thorough attention to detail. Domed for a vintage touch and adorned at the centre, their delicately embossed design harkens back to TUDOR's origins, in subtle contrast to the smooth minute scale. Offered in a choice of silver, opaline or black, these dials have applied even-numbered Arabic numerals between faceted arrow-shaped hour markers. There are also versions where the odd-numbered hour markers are set with diamonds. The wealth of detail of the dials of the 1926 line creates a striking and intricate play of light that perfectly complements the sword-shaped hands with their matching colours perfectly.

THE TUDOR **METAL BRACELET**

The metal bracelet has taken pride of place in TUDOR design from the very beginning. Much more than a mere accessory, it is an integral part of the brand's aesthetic and practical heritage. The 1926 line naturally has a purpose-made bracelet designed with comfort, refinement and quality in mind. Made up of seven links of varying size, it closely follows the curve of the wrist. Its external links are satin-brushed while those in the middle are polished – a variety of finish that enhances the elegant appearance of the watch. Meticulously assembled in accordance with TUDOR's longstanding skill in the field, the bracelet is flexible as well as strong.



A TRADITIONAL WATCH FOR WOMEN AND MEN

Ever-faithful to Swiss watchmaking traditions, and to its own mechanical philosophy, the 1926 line is fitted with self-winding mechanical movement that have proved to be robust and reliable. The traditional “ROTOR SELF-WINDING” marking on the dial is a direct reference to this characteristic. Finely decorated, with a 38-hour power reserve, they feature hours, minutes and seconds as well as the date in an aperture at 3 o’clock. Offered in steel or gold and steel, the 1926 line comes in four sizes – 28 mm, 36 mm, 39 mm and 41 mm. It has been designed for women as well as men to suit wrists both big and small, with those who love beautiful things in mind. The case is made of steel, polished all over and waterproof to 100 metres (330 ft). All four case sizes are available with finishing touches in 4N rose gold which embellish the bezel and winding crown and highlight the dial details.





TUDOR IS **BORN TO DARE**

In 2017, TUDOR launched a new campaign with the “Born To Dare” signature. It reflects both the history of the brand and what it stands for today. It tells the adventures of individuals who have achieved the extraordinary on land, on ice, in the air or underwater, with a TUDOR watch on their wrists. It also refers to the vision of Hans Wilsdorf, the founder of TUDOR, who manufactured TUDOR watches to withstand the most extreme conditions, watches made for the most daring lifestyles. It is testimony to TUDOR’s singular approach to watchmaking, which has made it what it is today. At the cutting edge of the watchmaking industry, its innovations are now essential benchmarks. The TUDOR “Born To Dare” spirit is supported throughout the world by first class ambassadors, whose life achievements result directly from a daring approach to life.

ABOUT **TUDOR**

TUDOR is a Swiss made watch brand, offering mechanical watches with sophisticated style, proven reliability and unique value for money. The origins of TUDOR date back to 1926, when ‘The Tudor’ was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He created the Montres TUDOR SA Company in 1946 to offer watches with the quality and dependability of a Rolex, at a more accessible price point. Throughout their history, TUDOR watches have been chosen by the boldest adventurers and seasoned professionals alike. Today, the TUDOR collection includes emblematic models such as Black Bay, Pelagos, Glamour or 1926. Since 2015, it has offered mechanical manufacture movements with many diverse functions.



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REFERENCES

91650/1, 91550/1
91450/1, 91350/1

CASE

41, 39, 36 and 28 mm steel case,
with polished finish

BEZEL

Smooth bezel in steel or rose gold,
with polished finish

WINDING CROWN

Steel screw-down winding crown with
the TUDOR logo in relief

DIAL

Black, opaline or silver,
embossed decoration, domed, with
or without diamonds

Date at 3 o'clock

CRYSTAL

Sapphire crystal

MOVEMENT

Self-winding mechanical movement,
Calibre T601 (41, 39 and 36 mm),
or T201 (28 mm)

WATERPROOFNESS

Waterproof to 100 m (330 ft)

BRACELET

Steel or steel and rose gold bracelet,
7 rows, satin-brushed external links,
polished centre links, with folding
clasp and safety catch

POWER RESERVE

Approximately 38 hours



Swiss price
(VAT incl.)
CHF 2,750.–

Swiss price
(VAT incl.)
CHF 1,750.–



Swiss price
(VAT incl.)
CHF 2,700.–

Swiss price
(VAT incl.)
CHF 1,700.–



Swiss price
(VAT incl.)
CHF 2,650.–

Swiss price
(VAT incl.)
CHF 1,650.–



Swiss price
(VAT incl.)
CHF 2,600.–

Swiss price
(VAT incl.)
CHF 1,600.–

Supp. for diamonds-set dial: CHF 500.–

