

TUDOR 1926

The 1926 line pays tribute to TUDOR's origins and watchmaking traditions. A mechanical watch that is timeless, classic and elegant, it epitomises TUDOR's philosophy of refinement, quality and affordability.

With its 1926 line, TUDOR renews its commitment to the traditional values of fine Swiss watchmaking – a world where mechanical excellence goes hand in hand with enduring sophistication. The 1926 line is named after the year when “The Tudor” was first registered as a brand on behalf of Rolex founder Hans Wilsdorf. It captures and stays true to TUDOR's philosophy, emerging as a high-quality watch technically and aesthetically, with a high level of sophistication at a great price point.



TUDOR

Polished and satin-brushed bracelet in 316L steel, 316L steel and rose gold, or leather strap



Domed dials with embossed centre and smooth minute scale



Swiss self-winding mechanical
Calibre T601 or T201 for the 28 mm model with chronometer performance



41, 39, 36 or 28 mm polished case in 316L steel or 316L steel and rose gold



Five-year transferable guarantee, with no registration or periodic maintenance checks required





THE EMBOSSED DIAL: **TUDOR'S LEGACY**

The dials of the 1926 model are a fine example of TUDOR'S thorough attention to detail. Domed for a vintage touch and adorned at the centre, the delicately embossed design harks back to TUDOR's origins, in subtle contrast to the smooth minute scale. Offered in a choice of silver, opaline, white or black, these dials have applique even-numbered Arabic numerals between faceted arrow-shaped hour markers. There are also versions where the odd-numbered hour markers are set with diamonds. The wealth of detail on the dials of the 1926 line creates a striking and intricate play of light that perfectly complements the sword-shaped hands with their matching colours.



THE TUDOR **METAL BRACELET**

The metal bracelet has taken pride of place in TUDOR design from the very beginning. Much more than a mere accessory, it is an integral part of the brand's aesthetic and practical heritage. The 1926 line naturally has a purpose-made bracelet designed with comfort, refinement and quality in mind. Made up of seven links of varying size, it closely follows the curve of the wrist. Its outer links are satin-brushed while those in the middle are polished – a variety of finish that enhances the elegant appearance of the watch. Meticulously assembled in accordance with TUDOR's longstanding skill in the field, the bracelet is flexible as well as strong.

A TRADITIONAL WATCH **FOR WOMEN AND MEN**

Ever faithful to Swiss watchmaking traditions, and to the TUDOR collection as a whole, the models in the 1926 line are all fitted with self-winding mechanical movements that have proved to be robust and reliable. The traditional “ROTOR SELF-WINDING” marking on the dial is a direct reference to this characteristic. Finely decorated, with a 38-hour power reserve, they feature hours, minutes and seconds as well as the date in an aperture at 3 o’clock. Offered in steel or steel and gold, the 1926 line comes in four sizes – 28 mm, 36 mm, 39 mm and 41 mm. It has been designed for women as well as men to suit all wrists sizes, with those who love beautiful things in mind. The case is made of steel, polished all over and waterproof to 100 metres (330 feet). All four case sizes are available with finishing touches in 4N rose gold that embellish the bezel and winding crown and highlight the dial details.



TUDOR IS #BORNTO DARE

Since its founding in 1926, TUDOR has endeavoured to produce the best possible watches at the best possible price. This mission, bold then as it is now, is inspired by the vision of the brand's founder Hans Wilsdorf. The inventor of several cornerstones of modern fine watchmaking – wristwatch precision, waterproofness and the self-winding mechanism – Wilsdorf dreamed of devising a watch that was technically perfect while remaining affordable, and so created the TUDOR brand to bring his dream alive. The 1926 models form part of this uncompromising heritage, promising their future owners no less than the best possible quality at the best possible price. Made from a block of one of the most robust stainless steels in existence, 316L steel, and highlighted with touches of satin-brushed rose gold, the case on these models is waterproof to 100 metres (330 feet) thanks to its screw-down crown and case-back. The movement, the pinnacle of Swiss watchmaking expertise, is finely decorated despite not being visible, and is adjusted to the highest chronometry standards in the watchmaking industry. The hands and embossed dials are crafted by the most meticulous professionals in the field. Finally, the metal bracelet stands out thanks to the quality of its design, manufacturing and finish. All these things and more come together to produce the famous TUDOR quality, a philosophy summarised by the brand's signature, #BornToDare – always striving to do better.



THE TUDOR GUARANTEE

Since the brand's creation by Hans Wilsdorf in 1926, in line with his vision of the ideal timepiece, TUDOR has been continuously creating watches that are as robust, durable, reliable and precise as possible. On the strength of this experience, and confident in the superior quality of its watches, TUDOR offers a five-year guarantee for all products sold from 1 January 2020 onwards. This guarantee does not require the watch to be registered or submitted to periodic checks and is transferable. All TUDOR products purchased between 1 July 2018 and 31 December 2019 will benefit from an 18-month guarantee extension, therefore a total of three and a half years. TUDOR also recommends having its watches serviced approximately every 10 years, depending on the model and daily use.

ABOUT TUDOR

TUDOR is an award-winning Swiss-made watch brand, offering mechanical watches with sophisticated style, proven reliability and unmatched value for money. The origins of TUDOR date back to 1926, when "The Tudor" was first registered as a brand on behalf of the founder of Rolex, Hans Wilsdorf. He created the company Montres TUDOR SA officially in 1946 to offer watches with the quality and dependability of a Rolex, at a more accessible price point. Throughout their history, thanks to their robustness and affordability, TUDOR watches have been chosen by some of the boldest adventurers, on land, in the air, underwater and on ice. Today the TUDOR collection includes emblematic models such as Black Bay, Pelagos, 1926 and Royal. Since 2015, it has also offered mechanical Manufacture Calibres with many diverse functions and superior performance.

REFERENCES

91650/1, 91550/1

91450/1, 91350/1



CASE

41, 39, 36 or 28 mm steel case with polished finish

BEZEL

Smooth bezel in steel or rose gold with polished finish



WINDING CROWN

Steel screw-down winding crown with the TUDOR logo in relief



DIAL

Black, white, opaline or silver, embossed decoration, domed, with or without diamonds

Date at 3 o'clock.

CRYSTAL

Domed sapphire crystal



MOVEMENT

Self-winding mechanical movement, Calibre T601 (41, 39 and 36 mm) or T201 (28 mm)



WATERPROOFNESS

Waterproof to 100 m (330 ft)



BRACELET

Steel or steel and rose gold bracelet, 7 rows, satin-brushed outer links, polished centre links, or leather strap with folding clasp and safety catch

TUDOR
1926



Swiss price
(VAT incl.)
CHF 2 750.-

Swiss price
(VAT incl.)
CHF 1 750.-



Swiss price
(VAT incl.)
CHF 2 700.-

Swiss price
(VAT incl.)
CHF 1 700.-



Swiss price
(VAT incl.)
CHF 2 650.-

Swiss price
(VAT incl.)
CHF 1 650.-



Swiss price
(VAT incl.)
CHF 2 600.-

Swiss price
(VAT incl.)
CHF 1 600.-

price supplement for diamond-set dial: CHF 500.-

